

Top 10 Advantages of Listing with

ONE | Sotheby's
INTERNATIONAL REALTY



Sotheby's
EST. 1744

Sotheby's

Lot Number: 25

USD (\$)	3,000,000
EUR (€)	2,793,600
UK (£)	2,400,900
SWI (F)	2,993,700
JPN (¥)	325,110,000
KD (HK\$)	23,275,800



The Legacy

Consistently attaining record-breaking sales over the past three centuries, the Sotheby's legacy is unlike any other. We are proud to be part of the most prestigious auction house in the world and the authority on the representation of luxury homes.



The Network

Sotheby's International Realty represents the only true, worldwide real estate network. Thousands of referrals are processed every year and several events are held to ensure all SIR agents establish great business relationships within the network.



The Brand

Sotheby's is a rare brand that instantly evokes quality, service and an appreciation of truly valuable items. This positioning allows us to do business with affluent individuals who share in our brand vision and commitment to excellence.



The Marketing

Our local and international marketing is unparalleled. We partner with leading organizations such as the Wall Street Journal, the New York Times, Architectural Digest and, locally, the Miami Heat to provide the best exposure for our homes.



The People

Our agents, staff and partners make our company more successful every day. Our real estate agents are more than just transaction supervisors — they have the capacity to act as highly qualified advisors, focusing on facilitating all real estate needs.



The Reach

With an outstanding brand, a robust marketing plan and a strong network comes limitless reach to potential home buyers. ONE SIR associates are able to tailor their plans to target an array of different buyer profiles without missing a beat.



The Standards

Our listing marketing is only developed with the highest standards in mind. High-resolution imagery, eloquent description writing and impeccable presentation are musts when promoting a residence under the ONE Sotheby's International Realty brand.



The Service

Our high standards are not marketing-specific. ONE Sotheby's International Realty's real estate associates pride themselves in offering white-glove service from beginning to end, establishing long-lasting relationships with their valued clients.



Source: 12-month rolling sum through June 2019

The Track Record

In its short existence, ONE Sotheby's International Realty has developed an impressive track record, closing exceptional sales, becoming the leading real estate firm for sales in numerous areas and garnering notable media exposure in the process.

The Overall Experience

All prior points combine to create one unrivaled, seamless client experience. For centuries, the Sotheby's brand has grown and succeeded due to its respect for tradition and its focus on innovation. ONE Sotheby's International Realty is no exception.

Only one real estate brand
gives you that feeling.
The feeling that you've aligned
with the world's best.

————— Only —————

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